



# Hayden Synchronized Skating

*“Perform beautifully in Life”*

## Ad Size Samples

Your ad will be in five publications during the season, will be seen by several thousand people, and will bring the positive image of figure skating and many customers to your business.

Our four program book publications will be in a full color, 8½ x 11 booklet format. The Hayden Synchro Yearbook will be in the 8x8 inch format. These formats we will provide you and your business **great visibility** for a low fee. The different Ad sizes can be seen in the below two pages that were published in the 2012-2013 National Sendoff booklet.

*We hope you will promote your business with an ad in our five publications. It helps your business and our skaters!*

This grid displays several ad samples. On the left, there are two 1/4 page ads: one for 'RENDALE APPLIANCE' and another for 'KIRKLAND AND SHAW INC.'. In the middle, there is a 1/8 page ad for 'KIRKLAND AND SHAW INC.' and a 1/16 page ad for 'Citizens Bank'. On the right, there is a 1/4 page ad for 'Have a Great Season' and another 1/16 page ad for 'Citizens Bank'.

- Evening of Synchronized Skating
- Hayden Holiday Show
- New England Challenge Cup
- Evening of Synchronized Skating
- Hayden Synchro Yearbook

*Each Ad Page is 8½ x 11 and full color*

This grid displays several ad samples. On the left, there is a 1/4 page ad for 'Dale Design Landscape Architecture'. In the middle, there are two 1/16 page ads: one for 'People's United Bank' and another for 'The Mughals Restaurant'. On the right, there is a 1/8 page ad for 'Citizens Bank' and another 1/16 page ad for 'The Mughals Restaurant'.

### Ad Pricing for full season (5 publications)

- Full Page + Web Banner ad \$1250
- One-Half Page + Web Banner ad \$700
- One-Quarter Page \$400
- One-Eighth Page \$225
- One-Sixteen Page \$125

For more information email [sponsors@haydensynchro.org](mailto:sponsors@haydensynchro.org) or visit [Haydensynchro.org](http://Haydensynchro.org)