



Hayden Synchronized Skating Teams

Advertising Program: 3 program books and the Hayden Synchronized Skating Yearbook

2016-2017 Season

Name of Business: _____
Contact Name: _____
Contact Title: _____
Mailing Address: _____
Phone Numbers:
Work: _____
Cell: _____
Email address: _____

Size of Ad and Cost for whole season (check one)

- | | | | |
|---|--------|---|-------|
| <input type="checkbox"/> Full Page + Web Banner ad | \$1250 | <input type="checkbox"/> One-Eighth Page | \$225 |
| <input type="checkbox"/> One-Half Page+ Web Banner ad | \$700 | <input type="checkbox"/> One-Sixteen Page | \$125 |
| <input type="checkbox"/> One-Quarter Page | \$400 | | |

E-Z ad information (see page 3 for more information): Image _____ Slogan _____ Font _____
Include logo: yes / no

Payment / Art work Deadlines:

	Payment and Artwork		Event
All publications:	Wed, Oct 8th	Sun, Oct 25th	Evening of Synchro
Subsequent Publications	Wed, Dec 2rd	Sat, Dec 19th	Holiday Show
	Wed, Feb 3 th	Sun, Feb 21st	Evening of Synchro Hayden Yearbook

Please attach check, payable to:
Hayden Synchronized Skating Teams, Inc.
Mail to:
Hayden Synchronized Skating Teams, Inc.
PO Box 493, Lexington, MA 02420

E-mail Art work to:
ad_art@haydensynchro.org

Amount Paid: _____

HSST Use:
Check Number: _____ Date Paid: _____ Received by: _____

Ad Size Samples

Your ad will be in four publications during the season, and on our web site. Your ad will be seen by several thousand people, and will bring the positive image of figure skating and more customers to your business.

Our four program book publications will be in a full color, 8½ x 11 booklet format. These formats we will provide you and your business **great visibility** for a low fee. The different Ad sizes can be seen in the below two pages that were published in the 2012-2013 National Sendoff booklet.

We hope you will promote your business with an ad in our four publications. It helps your business and our skaters!

- New England Challenge Cup
- Hayden Holiday Show
- Evening of Synchronized Skating
- Hayden Synchro Yearbook

Each Ad Page is 8½ x 11 and full color

Ad Pricing for full season (5 publications)

- Full Page + Web Banner ad \$1250
- One-Half Page + Web Banner ad \$700
- One-Quarter Page \$400
- One-Eighth Page \$225
- One-Sixteen Page \$125

For more information email sponsors@haydensynchro.org or visit Haydensynchro.org